

Cookie Policy

Welcome to **STEM4CELLS Sp. z o.o.** ("STEM4CELLS", "we", "our", or "us"). This Cookie Policy explains how we use cookies and similar technologies when you visit www.stem4cells.com ("Website").

By continuing to use our Website, you agree to the use of cookies in accordance with this Cookie Policy unless you have disabled them through your browser or cookie preferences.

What Are Cookies?

Cookies are small text files placed on your computer, smartphone, tablet, or other device when you visit a website. Cookies help websites function properly, improve user experience, analyze website performance, and remember user preferences. Cookies cannot access information stored on your device or install software.

Types of Cookies We Use

1. Strictly Necessary Cookies

These cookies are essential for the operation and security of our Website. Without these cookies, certain services cannot be provided.

Examples include:

- User session management
- Security authentication
- Cookie consent preferences
- Load balancing
- Website functionality

These cookies cannot be disabled through our cookie banner.

2. Functional Cookies

Functional cookies remember your preferences and enhance your browsing experience.

Examples include:

- Preferred language
- Region selection
- Accessibility settings
- Saved preferences

These cookies are optional.

3. Analytics Cookies

Analytics cookies help us understand how visitors use our Website by collecting anonymous statistical information.

We may use services such as:

- Google Analytics 4
- Google Tag Manager

- Microsoft Clarity

Collected information may include:

- Pages visited
- Time spent on pages
- Browser type
- Device information
- Geographic region (anonymous)
- Website performance metrics

Analytics cookies are only used after obtaining your consent where required by law.

4. Marketing Cookies

Marketing cookies may be used to provide relevant information and improve our communications.

These cookies may be placed by:

- Google Ads
- LinkedIn
- Meta (Facebook)
- YouTube

Marketing cookies are used only with your prior consent.

Third-Party Cookies

Some pages of our Website may include content or services provided by third parties, including:

- YouTube videos
- Google Maps
- LinkedIn
- Social media plugins
- Embedded documents

These providers may place their own cookies in accordance with their respective privacy policies.

We recommend reviewing the privacy policies of these third parties before using their services.

How Long Cookies Are Stored

Cookies may be stored for different periods.

Session Cookies

These cookies expire automatically when you close your browser.

Persistent Cookies

Persistent cookies remain stored until:

- they expire,
- you delete them manually,

- you withdraw your consent.

Retention periods vary depending on the specific cookie.

Legal Basis for Processing

Where required under applicable law, the legal basis for processing personal data through cookies is:

- Article 6(1)(a) GDPR – Consent
 - Article 6(1)(f) GDPR – Legitimate interests (strictly necessary cookies)
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Managing Cookie Preferences

You may change or withdraw your cookie preferences at any time through our Cookie Preference Center available on the Website.

Additionally, most web browsers allow you to:

- block cookies,
- delete stored cookies,
- receive notifications before cookies are stored,
- restrict third-party cookies.

Please note that disabling certain cookies may affect the functionality of the Website.

Useful browser resources include:

- Google Chrome
 - Mozilla Firefox
 - Microsoft Edge
 - Safari
 - Opera
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Changes to This Cookie Policy

We may update this Cookie Policy periodically to reflect legal, technical, or operational changes.

The latest version will always be published on this page together with the updated revision date.

Contact Us

If you have any questions regarding this Cookie Policy or the processing of your personal data, please contact:

STEM4CELLS Sp. z o.o.

Email: info@stem4cells.com (or your designated GDPR email address)

Website: <https://stem4cells.com>

Your Rights

Where applicable under the General Data Protection Regulation (GDPR), you have the right to:

- withdraw your consent at any time;
- request access to your personal data;
- request rectification of inaccurate data;
- request erasure of your personal data;
- restrict processing;
- object to processing based on legitimate interests;
- request data portability;
- lodge a complaint with your competent data protection authority.

For GDPR-related inquiries, please contact us using the details provided above.

Consent

When you first visit our Website, you will be presented with a cookie banner allowing you to:

- Accept All Cookies
- Reject Non-Essential Cookies
- Customize Cookie Preferences

Your preferences will be stored securely and may be modified at any time.